



Your One- Stop Source for Tree Fruits

Todd Strampher joins Brandt's Sales Team

Brandt's Fruit Trees is pleased to announce the recent addition of Todd Strampher to our staff. As a longtime member of the tree fruit industry, Todd brings a wealth of experience to our company where he has assumed the position of Sales Administrator at BFT.

Over the course of his 41-year career at C&O Nursery, Todd held many roles including sales, customer service, and inventory control. He served as the main contact for outside sales agents, as well as working as a grower consultant and horticulturalist, maintaining grower relationships across the US and Canada. As a grower consultant, he specialized in the design and establishment of high-density orchard systems.

"Brandt's Fruit Trees has always worked hard to offer new and innovative fruit varieties from top breeding programs all over the world through our relationships with the Associated International Group of Nurseries and Northwest Nursery Improvement Institute", said general manager Tyler Brandt. "Todd's skills in fruit evaluation, and knowledge of how to navigate the plant patent process and commercialization of new fruit varieties makes him a great fit for our staff, and our goals as a company".

Todd joined BFT on November 1st and quickly made an impact- meeting with the outside sales agents, connecting with the customer base and performing an analysis of the inventory and structure to assure we remain competitive. He just returned from Michigan where he represented Brandt's Fruit Trees at the Great Lakes Expo. As the 2023 planting season approaches, Todd looks forward to helping growers meet their needs in the ever-changing world of tree fruit.

Please join us as we welcome Todd to our team.

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