Grower FAQs





- WA 38 is a patented apple variety owned by Washington State University
- PVM has a contract with WSU to manage the commercialization of WA 38 worldwide
- Cosmic Crisp® is the brand name (trademark) used for WA 38 apples
- Cosmic Crisp® WA 38 trees will be exclusive to Washington State growers in the US for at least 10 years, beginning in 2017 when the first commercial orchards were planted
- WA 38 trees can be ordered from any of the following Northwest Nursery Improvement Institute members:

Biringer Nursery, LP	Brandts Fruit Trees, LLC
C & O Nursery	Cameron Nursery
Gold Crown Nursery	Helios Nursery
Mike and Brian's Nursery	Pro Tree Nursery, LLC
Tree Connection, LLC	Van Well Nursery
Willow Drive Nursery	

IT IS NOT LEGAL TO MAKE YOUR OWN TREES WITHOUT A LICENSE

- One-year propagation licenses can be obtained from an NNII nursery
 - o Budwood must be *certified virus-free*, it must come from an NNII Nursery
- Tree royalty is \$1.00/tree
- Production royalty details:

Fruit price per 40 lb. box	Royalty per 40 lb. box
Less than \$20	\$0.00
\$20 or more	4.75% of total box sale price

- All Washington State Packers and Marketers can be licensed to pack and sell Cosmic Crisp® brand apples
 - Licensed Washington State growers must send their Cosmic Crisp® WA 38 apples to a licensed Packing Facility.
 - Licensed Washington State Packing Facilities must sell their fruit through a licensed Marketer
- All published Hort articles will be made available on the Cosmic Crisp® Industry guide for grower best practices (www.quality.cosmiccrisp.com)
- WA 38 is very grower friendly, handles well on the packing line, and stores exceptionally well
- Advisory committees have been formed to assist WSU and PVM manage WA 38 cv. Cosmic Crisp® Brand:
 - Marketing Advisory Committee
 - Quality Standards Sub-Committee
 - **Horticulture and Technology Committee**

If you would like to receive meeting notices for any of these committees, please contact Jill Burbery at PVM. <u>Jill@provarmanagement.com</u>