

# Cosmic Crisp® WA 38 cv. FAQ's for Growers

---

- WA 38 is a patented apple variety owned by WSU
- PVM has a contract with WSU to manage the commercialization of WA 38 worldwide
- Cosmic Crisp® is the brand name (trademark) used for WA 38 apples
- Cosmic Crisp® WA 38 trees will be exclusive to Washington State growers in the US for at least 10 years, beginning in 2017 when the first commercial orchards are planted
- WA 38 trees can be ordered for 2018 and beyond from any NNII nursery:
  - Biringer Nursery, LP
  - Brandt's Fruit Trees, LLC
  - C & O Nursery
  - Cameron Nursery
  - Gold Crown Nursery
  - Helios Nursery
  - Mike and Brian's Nursery
  - Pro Tree Nursery, LLC
  - Tree Connection, LLC
  - Van Well Nursery
  - Willow Drive Nursery

- One-year propagation licenses can be obtained from the NNII nurseries once there is adequate budwood
  - Budwood must be virus-free so it must come from an NNII Nursery

***It is not legal to make your own trees without a license from NNII and certified budwood***

- Tree royalty is \$1.00/tree
- Production royalty is:

<u>Fruit price per 40 lb box</u>	<u>Royalty per 40 lb box</u>
Less than \$20	\$0.00
\$20 or more	4.75% of total box sale price

- All Washington State Packers and Marketers can be licensed to pack and sell Cosmic Crisp® brand apples
  - Licensed Washington State growers must send their Cosmic Crisp® WA 38 apples to a licensed Packer for packing
  - Licensed Washington State packers must sell their fruit through a licensed Marketer
- All published Hort articles will be made available on the Cosmic Crisp® website for grower best practices ([www.cosmiccrisp.com](http://www.cosmiccrisp.com))
- WA 38 is very grower friendly, good for packing, good for storage, and preferred by consumers compared to other very popular varieties
- An Industry Marketing Advisory Board is assisting WSU and PVM to help:
  - coordinate a unified industry launch
  - establish quality standards (Subcommittee on Quality Standards has been established)
  - develop a plan that will be used to maximize value for Washington State growers for all markets
    - includes managed production in some countries
    - supports all forms of intellectual property on behalf of WSU